



BREEDING GOALS UK

Your breeding goal is the central factor for advice provided by the breeding management program SireMatch. Four standard breeding goals are available to help to make your choice easier. But if you prefer, creating a customised breeding goal is also possible.

► Components

Cows that achieve outstanding fat and protein production in kilograms, thanks to enough milk with a high component content. Average frame and dimensions, solid udders and robust feet and legs guarantee a long, durable life. Thanks to excellent fertility and claw health and amazing udder health, the animals can effortlessly cope with high component production and are easy to manage.

► Efficiency

Cows that efficiently convert feed into milk thanks to high lifetime production characterised by high production of protein in kilograms and excellent longevity. Power, body depth and width gives the cows the capacity for a high feed intake so they can produce plenty of milk without compromising on body condition. Good locomotion also plays a contributing role. Thanks to the average stature, a high proportion

of feed is utilised for milk production. A good milking speed, fertility and claw and udder health means the cows produce effortlessly and are easy to manage.

► Health

Extremely easy to manage cows thanks to their excellent health and fertility that enables them to effortlessly produce milk with high component contents in kilograms. Durable producers with a very low somatic cell count, low incidence of mastitis and very few claw disorders such as digital dermatitis, interdigital dermatitis and sole haemorrhages. The cows also calve with ease. Average frame and dimensions, solid udders and robust legs guarantee a long, durable life.

► Milk

Cows with excellent milk production in kilograms. Average frame and stature, solid udders and robust legs guarantee a long, durable life. Thanks to excellent fertility and claw health and amazing udder health, the animals can effortlessly cope with high milk production and are easy to manage.



MY IDEAL HERD IS

